

# Mary Telari

Digital Design Lead with a strong background in visual communication and over a decade of experience shaping digital products for global media brands. I specialize in designing scalable experience ecosystems that connect content, platforms, and user journeys, with a focus on mobile-first and immersive formats.

My approach combines strategic thinking and hands-on design, with a strong focus on team leadership, stakeholder alignment, and delivering solutions that improve engagement and unlock the value of existing content.

## Contact

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## Foreign Languages

English, advanced

Spanish, good

French, intermediate

## Skills

Strategic Design

Product Thinking

UX/UI Design

Visual Design

Interaction Design

Art Direction

Prototyping

Vibe Coding

Design Systems

Management

Leadership

## Awards

- Freccia D'oro No-Profit Category Save the Children, Emergency Campaign
- NC Award Best Holistic Campaign Volkswagen, Born with Experience

## Experience

Product Design Lead at Condé Nast International

2022/Ongoing

- Leading an international design team to define and evolve digital experiences across global brands such as Vogue, Vanity Fair, Wired, and The New Yorker.
- Driving the design of scalable, mobile-first products that enhance content discoverability and user engagement, with a focus on immersive and visual storytelling formats.

Senior Product Designer at Condé Nast Italy

2016/2021

- Creating the main CN brands website for the Italian market

Senior Art Director at Liquid, digital agency

2012/2015

- Creating user experience and interaction design for clients, such as Alfa Romeo, Indesit, Edison, UniSalute

Senior Art Director at DDB Milan

2006/2011

- Visual communication, digital campaigns, social activities for clients such as Volkswagen, Nestlé and CampariGroup

Graphic Designer at Epson Italy

2003/2005

- Print, TV and branding

Web Designer at Think, web agency

2000/2002

- Creating websites for the fashion industry, such as Monclear, Marina Yachting, Henry Cotton's

## Education

1999/2000 Master at Politecnico Milano: Multimedia Design

1999 Degree in Architecture at Politecnico Milano (100/100)

1995/96 Erasmus experience at Facultad de Bellas Artes Madrid, Spain